Working with Variations

Key Understandings

- Variation sets are pulled from Amazon only. Ebay and Walmart existing variations will only pull variant SKU.

- Variation sets can be found by filtering variation column in Product Workspace for Parent.

- After exporting your Product data, you can sort the variation parent column in alphabeticval order to group parents together.

- Parent skus require same information as variant sku

- Use exported data file to add missing information to parent skus.

Attributes

Variation parents require that you assign an attribute, or attributes, to the parent. This will be typically be size or color.

- These cannot be assigned via upload

- Click on the Parent SKU to access the SKU Pane

- Select Variations tab.

- Attributes can be assigned on the right-hand side, using the drop-down menus.

Parent Category

Parent SKUs require a category. This will need to be done in the Product Tab of the SKU Pane

- Select the SKU in the Product Workspace

- Select the marketplace category

- Save

Next Steps

Once the Child information is added to the Parent SKU and the attributes are assigned follow the normal listing steps that follow.

Resources

- Importing variations from Sales Channel
  - https://www.selleractive.com/en/support/variation-imports

- Attributes - https://www.selleractive.com/en/support/variation-themes

- Assigning skus to a Parent.
  - https://www.selleractive.com/en/support/variation-themes

- Support email – support@selleractive.com

- Support articles – www.selleractive.com/support